New Perspectives on Corporate Social Responsibility

Linda O'Brien 2014-04-14 Provisionally titled and contributed to the conference programme, The Book of Views on Corporate Social Responsibility (CSR) sets out to complete undergraduate or postgraduate level, this is a book that can be used by practicing managers to understand the practice of CSR, equipping them with knowledge and skills of how to integrate CSR into business strategy and operations. The book consists of three parts: (1) A theoretical realm which establishes the key concepts and rationale for the adoption of a sustainable CSR approach; (2) A practical realm which guides and provides managers in developing and emerging countries by giving the reader the practical skills in designing CSR strategies in order to use them for competitiveness as well as tracking performance of CSR programs. This book is a tool that will be essential reading on the topic of CSR for many years to come.

Principles of Corporate Social Responsibility (CSR)

David Katamba 2012-11-30 Principles of Corporate Social Responsibility: A guide for students and practicing managers in developing and emerging countries is designed to meet the unique need for a comprehensive and definitive introduction and teaching text for Corporate Social Responsibility (CSR). With the aim to become the standard textbook to teach a complete course undergraduate or postgraduate level, this is a book that can be used by practicing managers to understand the practice of CSR, equipping them with knowledge and skills of how to integrate CSR into business strategy and operations. The book consists of three parts: (1) A theoretical realm which establishes the key concepts and rationale for the adoption of a sustainable CSR approach; (2) A practical realm which guides and provides managers in developing and emerging countries by giving the reader the practical skills in designing CSR strategies in order to use them for competitiveness as well as tracking performance of CSR programs. This book is a tool that will be essential reading on the topic of CSR for many years to come.

Corporate Social Responsibility

Brett D. Beal 2013-07-05 Corporate Social Responsibility: Definition, Core Foundational Principles, Development, and Through Introduction to Corporate Social Responsibility (CSR). Author Brett D. Beal introduces the basic concept of CSR, briefly discusses the challenges of defining it, and summarizes important conceptual models. CSR is examined in the context of the perfect competition market model which is useful in making a number of qualitative and quantitative comparisons. North America and Africa, it shows how companies respond to the challenges of the development, communication, and implementation of public and private standards of social responsibility; the provision of CSR reports which are used to communicate CSR activity to stakeholders; the system of CSR reporting; and the role of CSR in the context of corporate governance. Further, the book describes how these corporations deal with uncertainties over corporate and financial resources, global financial stability and growing evidence that a lack of ethical behavior can have far-reaching consequences for stakeholders. Readers are encouraged to think about what businesses should be responsible for in society and how a society's economic system should be structured, bounded, and ultimately, controlled. This book is appropriate for any business course in which the introduction of CSR would complement other course content.

Corporate Social Responsibility and Diversity Management

Karin Hansen 2016-12-24 This book highlights the challenges of diversity management and social responsibility in the global business environment. The book is a collection of conceptual and practical contributions from researchers and practitioners alike. In particular the book discusses good and best practices for diversity management and analyzes possible links between diversity and business performance. The book covers a range of diverse settings including corporations, educational institutions and other (non-profit) organizations in and various countries, including Germany, the UK, the USA and India.

Social Responsibilities of the Businessman

Howard R. Bowen 2013-12-01 Corporate social responsibility (CSR) expresses a fundamental morality in the way a company behaves toward society. It follows ethical behavior toward society, not for the sake of financial gain in the short run but because the company is responsible toward society. The firm of F. W. Woolworth was the first American company to adopt this approach to social responsibility. Howard Bowen defines social responsibility as the responsibilities of business to society. The Bowen concept in the late 1950s and 1960s with the expansion of large conglomerate corporations and became a popular term in the 1980s with B. Edward Freeman’s Strategic Management: A Stakeholder Approach. The key concepts in this book are defined by key figures such as Karl Marx, Peter Drucker, and others. The work of this book is a model for businesses and is a guide for the future of business and society.

Corporate Social Responsibility: Theories and Practice

Kathryn Haynes 2012-09-07 Concepts of corporate social responsibility (CSR) have been defined as ‘the voluntary corporate contribution to societal goals or social values through activities which are perceived to enhance long-term economic performance’. This book sets out to provide a comprehensive discussion of the different theories and perspectives that have been developed to understand CSR. It is organized around three main themes: (1) A practical realm which addresses putting CSR and sustainability into business practice, (2) A theoretical realm which establishes the key concepts and rationale for the adoption of a sustainable CSR approach, (3) An educational realm which proposes conceptual frames are proposed. Readers are encouraged to think about what businesses should be responsible for in society and how a society's economic system should be structured, bounded, and ultimately, controlled. This book is appropriate for any business course in which the introduction of CSR would complement other course content.

Corporate Social Responsibility in Asia

Kim Cheng Patrick Low 2013-11-09 This book presents a rich collection of research studies on the theory and practice of CSR in Asia. It includes valuable contributions of practice-oriented researchers from various Asian countries such as Brunei, China, India, Indonesia, Japan, Korea, Malaysia, and Singapore, and from various industries including public and private sectors. The book presents a comprehensive overview of the practice of CSR in Asia. Normal CSR is seen in the Western angles, where companies have a corporate social responsibility (CSR) strategy, policy and practice. This book, Asian perspective, identifies the key factors in the development of CSR in Asia, and analyzes the corresponding impact at the strategic and operational level in these fields. The purpose of this book is to be a practical guide for managers and employees in various Asian companies and NGOs in Asia and give an outlook on the future development. Readers will benefit from the analysis and case studies which provide helpful insights into the current trends and future directions in CSR practice.

Corporate Social Responsibility in China

Ben Si Vermescher 2013-11-22 Over the years, many corporations have become active in China, and China’s economy has been transformed from a centrally planned one to an economy based on market principles. This has placed companies operating in China in the middle of a highly competitive and challenging business landscape. At the same time, environmental, social, and political factors in China are changing rapidly. Companies are faced with new challenges that require them to rethink their strategies and approaches to managing social and environmental risks and opportunities. This book provides an authoritative, in-depth analysis of the challenges and opportunities that companies face in China, and offers practical guidance on how to develop effective strategies for doing business in China.

Corporate Social Responsibility

Kathryn Haynes 2012-09-07 Concepts of corporate social responsibility (CSR) have been defined as ‘the voluntary corporate contribution to societal goals or social values through activities which are perceived to enhance long-term economic performance’. This book sets out to provide a comprehensive discussion of the different theories and perspectives that have been developed to understand CSR. It is organized around three main themes: (1) A practical realm which addresses putting CSR and sustainability into business practice, (2) A theoretical realm which establishes the key concepts and rationale for the adoption of a sustainable CSR approach, (3) An educational realm which proposes conceptual frames are proposed. Readers are encouraged to think about what businesses should be responsible for in society and how a society's economic system should be structured, bounded, and ultimately, controlled. This book is appropriate for any business course in which the introduction of CSR would complement other course content.

Corporate Social Responsibility in Poland

Aneta Dięgulska-Mikonowicz 2019-01-21 This book examines the development and adoption of corporate social responsibility (CSR) in Polish businesses and social organizations, and analyzes the corresponding impact at the strategic and operational level in these fields. The purpose of this book is to be a practical guide for managers and employees in various Polish companies and NGOs in Poland and give an outlook on the future development. Readers will benefit from the analysis and case studies which provide helpful insights into the current trends and future directions in CSR practice.

CSR in Practice

Kathryn Haynes 2012-09-07 Concepts of corporate social responsibility (CSR) have been defined as ‘the voluntary corporate contribution to societal goals or social values through activities which are perceived to enhance long-term economic performance’. This book sets out to provide a comprehensive discussion of the different theories and perspectives that have been developed to understand CSR. It is organized around three main themes: (1) A practical realm which addresses putting CSR and sustainability into business practice, (2) A theoretical realm which establishes the key concepts and rationale for the adoption of a sustainable CSR approach, (3) An educational realm which proposes conceptual frames are proposed. Readers are encouraged to think about what businesses should be responsible for in society and how a society's economic system should be structured, bounded, and ultimately, controlled. This book is appropriate for any business course in which the introduction of CSR would complement other course content.

Download Corporate Social Responsibility Csr In Sports

Right here, we have countless books corporate social responsibility csr in sports and collections to check out. We additionally allow variant types and in addition to type of the books to browse. The tolerable book, fiction, history, novel, scientific research, as capably as various supplementary sorts of books are readily within reach here. As this corporate social responsibility csr in sports, it ends up visceral one of the favored ebook corporate social responsibility csr in sports collections that we have. This is why you remain in the best site to see the unbelievable books to have.
Global Environmental Health in the 21st Century of Medicine 2007-03-08 Biological threats like AMS and natural disasters like the tsunami in Thailand have been a reminder that not only the industrialized world but also the impoverished areas of the globe are vulnerable to such epidemiological events. A shared understanding of the role of responsible business management that promotes sustainable development and the wise use of the global commons is an important element of global environmental health. In this instalment of the Forum on Corporate Social Responsibility, we explore this theme in the context of public health. In this essay, Tae-sung Yoo, a professor at the University of California, San Francisco, discusses the role of corporate social responsibility in the management of infectious diseases. He argues that responsible business management can help to contain the spread of disease, reduce the risk of future pandemics, and improve public health outcomes. In China, for example, companies have implemented programs to control the spread of diseases like SARS and AIDS. In Africa, they have contributed to the fight against AIDS and malaria. In South America, they have provided assistance in response to natural disasters. Responsible business management can also help to reduce the impact of disasters on people's health. For example, in India, companies have contributed to the rebuilding of communities destroyed by the 2004 tsunami. In addition, responsible business management can help to improve the quality of life for people in developing countries. In China, companies have provided medical care and education services to the poor, and in India, they have provided drinking water and sanitation services. In conclusion, responsible business management is an important element of global environmental health. It can help to contain the spread of disease, reduce the risk of future pandemics, and improve public health outcomes. It can also help to reduce the impact of disasters on people's health and improve the quality of life for people in developing countries.
The Caring Economy-Toby Usnik 2018-08-24 This look at CSR (Corporate Social Responsibility) -- where it began, where it is today, and where it is headed -- told chronologically and through Toby Usnik

Corporate Social Responsibility-Brent D. Beal 2013-07-26 Corporate Social Responsibility: Definition, Core Issues and Recent Developments offers a well-structured and thorough introduction to corporate social responsibility (CSR). Author Brent D. Beal introduces the basic concept of CSR, briefly discusses the challenges of defining it, and summarizes important conceptual models. CSR is examined in the context of the perfect competition market model, market failure, and social dilemmas. Different types of CSR-systemic, strategic, and philanthropic—are highlighted. Finally, arguments both for and against CSR are outlined and several conceptual frameworks are proposed. Readers are encouraged to think about what businesses should be responsible for in society and how a society's economic system should be structured, bounded, and ultimately controlled. This text is appropriate for any business course in which the introduction of CSR would complement other course content.

Corporate Social Responsibility in a Globalizing World-Kyotaro Tsutsui 2015-04-16 Why do corporations increasingly engage in good deeds that do not immediately help their bottom line, and what are the consequences of these activities? This volume examines these questions by drawing on historical documents, interviews, qualitative case comparison, fieldwork, multiple regression, time-series analysis and multidimensional scaling, among others. Informed by neoinstitutionalism and political economy approaches, the authors examine how global and local dimensions of contemporary corporate social responsibility (CSR) intersect with each other. Their rigorous empirical analyses produce insights into the historical roots of suspicions concerning cross-societal economic actors, why and how global CSR frameworks evolve into current forms, how conceptions of CSR vary across societies, what motivates corporations to participate in CSR frameworks, what impacts such participation may have on corporate reputation and actual practices, whether CSR activities should corporations from targeting by boycott campaigns or invite more criticism, and what alternative responses corporations might have to buying into CSR principles.

Development-Oriented Corporate Social Responsibility: Volume 2: Diana Jamal 2017-09-08 This volume provides a platform for localized perspectives on CSR in developing countries across the globe. The chapters bring local context and business to the forefrong and highlight the efforts spearheaded by indigenous actors from within the developing world. They present insights from developing countries through successful and less successful examples of locally-led CSR efforts. Together, these perspectives capture the complex paradoxes of CSR in developing countries and highlight common features in national institutions across the developing world, such as weak political and regulatory institutions, that shape local CSR initiatives and often limit their developmental impact. The editors argue the need to embrace partnership models that leverage the strengths of different actors to promote effective development and tackle the complex challenges facing the developing world. This important series will be the reference source for academics, practitioners, policy-makers and NGOs involved in development-oriented CSR.

Managing Corporate Social Responsibility in Action-Franck de Bakker 2014-05-13 Since the mid 1990s political and public debates about the social responsibilities of firms have gained renewed force. Although CSR seems to be a well-defined concept in management literature, in its diverse applications the CSR concept loses much of its pertinence. In Managing Corporate Social Responsibility in Action, the authors focus on different aspects of managing CSR in action to capture differences between discourse and practice. By examining the question from three angles - talking about CSR, doing CSR and measuring CSR - they attempt to make sense of the difference between practice and reality. This volume considers ways to overcome the difficulties that arise around CSR in action.

Corporate Social Responsibility and Business Performance-Tobias Gössling 2011 Does it pay for businesses to act morally? This book attempts to answer this question with regard to different aspects and levels. It takes a positive position to this question and demonstrates that, under certain conditions, organizations can act responsibly and profitably at the same time. It elaborates on these conditions and provides evidence for the positive position to this question and demonstrates that, under certain conditions, organizations can act responsibly and profitably at the same time. It elaborates on these conditions and provides evidence for the positive position to this question and demonstrates that, under certain conditions, organizations can act responsibly and profitably at the same time. It elaborates on these conditions and provides evidence for the positive position to this question and demonstrates that, under certain conditions, organizations can act responsibly and profitably at the same time. It elaborates on these conditions and provides evidence for the positive position to this question and demonstrates that, under certain conditions, organizations can act responsibly and profitably at the same time. It elaborates on these conditions and provides evidence for the positive position to this question and demonstrates that, under certain conditions, organizations can act responsibly and profitably at the same time. It elaborates on these conditions and provides evidence for the positive position to this question and demonstrates that, under certain conditions, organizations can act responsibly and profitably at the same time. It elaborates on these conditions and provides evidence for the positive position to this question and demonstrates that, under certain conditions, organizations can act responsibly and profitably at the same time. It elaborates on these conditions and provides evidence for the positive position to this question and demonstrates that, under certain conditions, organizations can act responsibly and profitably at the same time. It elaborates on these conditions and provides evidence for the positive position to this question and demonstrates that, under certain conditions, organizations can act responsibly and profitably at the same time. It elaborates on these conditions and provides evidence for the positive position to this question and demonstrates that, under certain conditions, organizations can act responsibly and profitably at the same time. It elaborates on these conditions and provides evidence for the positive position to this question and demonstrates that, under certain conditions, organizations can act responsibly and profitably at the same time. It elaborates on these conditions and provides evidence for the positive position to this question and demonstrates that, under certain conditions, organizations can act responsibly and profitably at the same time. It elaborates on these conditions and provides evidence for the positive position to this question and demonstrates that, under certain conditions, organizations can act responsibly and profitably at the same time. It elaborates on these conditions and provides evidence for the positive position to this question and demonstrates that, under certain conditions, organizations can act responsibly and profitably at the same time. It elaborates on these conditions and provides evidence for the positive position to this question and demonstrates that, under certain conditions, organizations can act responsibly and profitably at the same time. It elaborates on these conditions and provides evidence for the positive position to this question and demonstrates that, under certain conditions, organizations can act responsibly and profitably at the same time. It elaborates on these conditions and provides evidence for the positive position to this question and demonstrates that, under certain conditions, organizations can act responsibly and profitably at the same time. It elaborates on these conditions and provides evidence for the positive position to this question and demonstrates that, under certain conditions, organizations can act responsibly and profitably at the same time. It elaborates on these conditions and provides evidence for the positive position to this question and demonstrates that, under certain conditions, organizations can act responsibly and profitably at the same time. It elaborates on these conditions and provides evidence for the positive position to this question and demonstrates that, under certain conditions, organizations can act responsibly and profitably at the same time. It elaborates on these conditions and provides evidence for the positive position to this question and demonstrates that, under certain conditions, organizations can act responsibly and profitably at the same time. It elaborates on these conditions and provides evidence for the positive position to this question and demonstrates that, under certain conditions, organizations can act responsibly and profitably at the same time. It elaborates on these conditions and provides evidence for the positive position to this question and demonstrates that, under certain conditions, organizations can act responsibly and profitably at the same time. It elaborates on these conditions and provides evidence for the positive position to this question and demonstrates that, under certain conditions, organizations can act responsibly and profitably at the same time. It elaborates on these conditions and provides evidence for the positive position to this question and demonstrates that, under certain conditions, organizations can act responsibly and profitably at the same time. It elaborates on these conditions and provides evidence for the positive position to this question and demonstrates that, under certain conditions, organizations can act responsibly and profitably at the same time. It elaborates on these conditions and provides evidence for the positive position to this question and demonstrates that, under certain conditions, organizations can act responsibly and profitably at the same time. It elaborates on these conditions and provides evidence for the positive position to this question and demonstrates that, under certain conditions, organizations can act responsibly and profitably at the same time. It elaborates on these conditions and provides evidence for the positive position to this question and demonstrates that, under certain conditions, organizations can act responsibly and profitably at the same time. It elaborates on these conditions and provides evidence for the positive positio

Mandated Corporate Social Responsibility-Nayara Mitra 2019-08-28 This book examines the Indian mandate for Corporate Social Responsibility (CSR) and its implementations in various individual organizations. Although the mandate is applicable only to certain large and stable companies, many believe that India is poised to become the birthplace of a new paradigm and economic transformation, given the immense size of the Indian population and its challenging socio-economic index. The book explores the various facets of CSR investigation and places special emphasis on the Schedule VII of the Indian Companies Act of 2013, which defines specific areas of intervention for these companies. In addition, it provides a wealth of first-hand case studies that exemplify the ongoing developments and the fundamental challenges and opportunities of mandated CSR.

The End of Corporate Social Responsibility-Peter Fleming 2012-12-14 Electronic Inspection Copy available for instructors here Providing a much-needed critique of Corporate Social Responsibility (CSR) practice and scholarship, this book seeks to redefine CSR advocacy, from a political and critical perspective. A strident call to action, Implementing Effective Corporate Social Responsibility and Corporate Governance provides a platform for localized perspectives on CSR in developing countries across the globe. The chapters bring local context and business to the forefrong and highlight the efforts spearheaded by indigenous actors from within the developing world. They present insights from developing countries through successful and less successful examples of locally-led CSR efforts. Together, these perspectives capture the complex paradoxes of CSR in developing countries and highlight common features in national institutions across the developing world, such as weak political and regulatory institutions, that shape local CSR initiatives and often limit their developmental impact. The editors argue the need to embrace partnership models that leverage the strengths of different actors to promote effective development and tackle the complex challenges facing the developing world. This important series will be the reference source for academics, practitioners, policy-makers and NGOs involved in development-oriented CSR.

The Politics of Corporate Social Responsibility-Ursula Mühle 2010-10-04 Bringing together the fields of sociology, political science, and management and organization studies, Ursula Mühle offers in this unique volume an authoritative overview of corporate social responsibility (CSR). CSR was initially introduced in the 1970s, highlighting the various approaches to CSR and explaining its early shortcomings. She then turns to the United Nations Global Compact and the Global Reporting Initiative to investigate why, since the mid-1990s, CSR has been on the rise. Finally, Mühle employs several case studies as well as interviews with business executives and politicians to illustrate why businesses worldwide now view CSR as a key component to their success. The Politics of Corporate Social Responsibility will be welcomed by scholars and CSR practitioners alike.

Empowering Organizations Through Corporate Social Responsibility-Ruth Wolf 2014-11-30 "This book addresses the implementation of businesses' ethical standards in both emerging and advanced economies, interpreting the social impact of this issue in a global context by highlighting case studies, interdisciplinary perspectives, and strategies in business management"--